



For Immediate Release

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LIPTON Tea Congratulates Kristin Armstrong of TEAM LIPTON On Her Second National US Time Trial Championship

(Englewood Cliffs, NJ) July 7, 2006 — LIPTON® Tea congratulates TEAM LIPTON's Kristin Armstrong of Boise, Idaho for winning the U.S. National Time Trial Championships this week posting the fastest splits along the entire 30-kilometer course. This is the second National Time Trial Championship Armstrong has won, making her one of the elite few cycling athletes in the world to win consecutive national titles.

Considered one of the most challenging and technical national time trial courses, America's top road cyclists competed for the coveted national championship title in Seven Springs, PA. A winner of the event in 2005, Boise-based Armstrong proved that she is deserving of the National Champion title once again.

"I definitely put it all out there today," said Armstrong. "I'm not sure that I have ever ridden downhill that fast before, and I don't really want to do it again anytime soon. I took risks that I'd only do for the national title."

LIPTON® took its commitment to health and vitality to a new level last January with the addition of top-ranked cyclist, Olympian and National Champion Kristin Armstrong to the 2006 TEAM LIPTON women's pro cycling and triathlon team.

"It's an individual win, but an entire TEAM Lipton effort," said Armstrong. "I couldn't have done it without all my TEAmmates along the course giving me time splits and cheering me on. I really rode this for all of us, and to show that the TEAM energy, we can do great things."

"We're extremely proud of the accomplishments of both the TEAM LIPTON and Kristin Armstrong," says Patricia Zenobi, Unilever Marketing Director, LIPTON® US. "We celebrate her win with her and look forward to future TEAM LIPTON successes."

About Lipton® Tea

Lipton® Tea, the world's leading tea brand, is available in more than 180 countries worldwide. With more than 100 years of tasting, buying, and blending expertise, Lipton® Tea provides today's health-conscious consumer with a variety of convenient, great-tasting, healthy tea products -- from hot tea to ready to drink to ice tea mixes. Lipton®

Tea employs expert tea-tasters, masters in the harvesting, production, purchase, transport and blending of the more than 3,000 types of tea, who source its teas from as many as 25-35 countries to ensure tea leaf integrity, quality and freshness. Lipton® Tea is one of the only brands to operate its own tea estates and research facilities, which are located around the globe. Lipton® Teas are made from real tea leaves, and most feature the brand's proprietary AOX™ Seal, indicating the product contains a substantial level of flavonoid antioxidants. Dietary antioxidants are thought to help protect the body from the damaging effects of free radicals. Lipton® Tea is owned by Unilever [NYSE: UL, UN], one of the world's largest consumer products companies. For more information about Lipton® Tea and the Healthy Beverage Guidelines, visit www.lipton.com.

About Unilever

Unilever [NYSE: UL, UN], one of the world's largest consumer products companies, aims to add vitality to life by meeting everyday needs for nutrition, hygiene and personal care. Each day, around the world, consumers make 150 million decisions to purchase Unilever products. The company has a portfolio of brands that make people feel good, look good and get more out of life.

In the United States these brands include recognized names such as: Axe, "all," Ben & Jerry's, Bertolli, Breyers, Caress, Country Crock, Degree, Dove personal care products, Hellmann's, Lipton, Knorr, Popsicle, Promise, Q-Tips, Skippy, Slim-Fast, Snuggle, Suave and Vaseline. All of the preceding brand names are registered trademarks of the Unilever Group of Companies. Dedicated to serving consumers and the communities where we live, work and play, Unilever in the United States employs approximately 15,000 people in 66 office and manufacturing sites in 24 states and Puerto Rico— generating more than \$9 billion in sales in 2005. For more information visit www.unileverusa.com.

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